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One quarter of incarcerations are drug offenses

$6.4 \text{ B} = \text{Drug} + \text{Violent} + \text{Public & Property}$

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About MAPIT

- 2-session program targeting drug-using probationers.
- Targets motivation to change substance use, criminal behavior, and HIV risk.
- Includes risk assessment, planning, social support, automated reminders.
- Simple, intuitive layout.
- Responsive “synthetic” narration.
- Compatible with system of care.

Theoretical Background

<table>
<thead>
<tr>
<th>Theory</th>
<th>Application</th>
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</thead>
<tbody>
<tr>
<td>Extended Parallel Process Model</td>
<td>Risk of probation violation based on static and dynamic factors; Future behaviors most likely to reduce risk.</td>
</tr>
<tr>
<td>Social Cognitive Theory</td>
<td>How clients compare to others; Framing suggestions in terms of what other people do; Videos of model responses.</td>
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<tr>
<td>Motivational Interviewing</td>
<td>Affirmations, Reflections, Summaries; Interactive tone that emphasizes autonomy, collaboration, evocation.</td>
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MI? Huh?

<table>
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<tr>
<th>MI Phase</th>
<th>Application</th>
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</thead>
<tbody>
<tr>
<td>Engaging</td>
<td>Language “tone” emphasizes autonomy, collaboration, evocation; Open questions, affirmations, and summary statements.</td>
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<td>Focusing</td>
<td>Helps identify behaviors that are more likely to produce a successful probation outcome.</td>
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<tr>
<td>Evoking</td>
<td>Personalized, dynamic feedback; Targeted questions and selective reinforcement of responses.</td>
</tr>
<tr>
<td>Planning</td>
<td>Goal setting, behavior change strategies, identifying social support, text/email reminders.</td>
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</tbody>
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MAPIT Visit 1

- Static risk estimate
- Dynamic risk estimate
- Examples of risk reduction
- Risk behaviors
- Testing recommended
- Risk reduction strategies
- Summary:
  - Example goals
  - 30-day goals
  - Text/email reminders

Making MAPIT “Smart”

- TTS engine can read (almost) everything on demand.
- Tailored reflections based on single-item responses.
- Tailored reflections/information/suggestions based on multi-question response patterns.
- Responses can connect to earlier material, or push a little bit beyond what the person said.
- The program can “dial up” or “dial down” the language based on response strength.

Thanks for sticking with me. You said that your most important reasons for completing probation had to do with your relationships and the hassle of paying probation fees. Based on this, you are fairly committed to completing probation. One thing you thought you could do in the next week is to get rid of all your drug equipment so that you’re not tempted to use. I’ll make sure to text you, and remind you about your goal.

Making MAPIT “Smart”

- TTS engine can read (almost) everything on demand.
- Tailored reflections based on single-item responses.
- Tailored reflections/information/suggestions based on multi-question response patterns.
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- The program can “dial up” or “dial down” the language based on response strength.

MAPIT Visit 2

- Review of motivation
- Review of progress
- New goals
- Managing cravings
  - Identifying preferred strategies
  - Plan for accessing social support
- Setting Goals
  - 30-day goals
  - Text/email reminders
  - Follow-up

Thanks for sticking with me. You said that your most important reasons for completing probation had to do with the shame of being on probation and wanting to avoid future legal trouble. Based on this, you are very committed to completing probation. You’re setting to do whatever it takes. One thing you thought you could do in the next week is to put a phone number in your phone of someone you could call if you needed to talk. I’ll make sure to text you, and remind you about your goal.
Reasons for wanting to finish probation?

- Shame
- Relationships
- Freedom
- Financial
- Time
- Legal pressure
- Getting on with life

Rated as "Very Important" Reason

Shame 60%
Relationships 70%
Freedom 50%
Financial 40%
Time 20%
Legal pressure 80%
Getting on with life 70%

Early probation goals?

- Write down and questions I have.
- Make a list of my biggest worries and share with PO.
- Get a binder to keep my probation documents in.
- Write down date and time of first visit.

Early treatment goals?

- Look through my house and vehicle and throw out drugs and drug equipment.
- Ask someone with clean time how they did it.
- Put a number in my phone of someone I could call if I needed to talk.
- Make a list of things I could do to stay sober.

Day of reminder

Morning 50%
Afternoon 30%
Evening 20%

Samples of the program can be viewed at:
- http://youtu.be/9yV6bTn1tVE
- http://youtu.be/XEZ5o48WwTg
- http://youtu.be/u2SHWG0QXe8
- http://youtu.be/wMShVdpPcsrw